ROTARY CLUB OF ALMADEN VALLEY: GOALS FOR FY12-13

7/1/2012

AREA	SURVEY COMMENT	GOAL	STATUS
Administration	Plan for succession and recognition of members	1. Chairs of various areas are to designate a co-chair; 2. Develop a strategic plan; 3. Do regular recognition of members' work;	
	More involvement with social media	1. Help members use *Facebook*; 2. Create a club policy for the use of social media;	
Membership	Recruit younger, more diverse members	1. Increase membership by 10 members; 2. Establish a cadre of 20 "Club Extension" members who will do their own service project and participate in other projects/activities	
	Educate new members more thoroughly	1. Establish a mentoring system; 2. Have presentations on Foundation; Endowment and service projects; 3. Establish a phone tree for contacting/supporting each other;	
Community Service	More fundraising as a part of projects	1. Add a new service project: either via Area 6 and/or by ourselves; 2. Revise approach to one of our senior luncheons; 3. Increase our PR efforts for all our projects; 4. Do literacy project at Almaden Elementary School;	
Club Service	Have a variety of programs	1. Align programs with RI monthly calendar; 2. Add a new approach to current activities; 3. Organize at least one new activity;	
New Generations	Reach out to more youth	1. Sustain Interact clubs at Oak Grove & Valley Christian; 2. Establish a new Interact club at Pioneer High School; 3. Encourage their involvement in our Community Service projects;	
International Service	Create more partnerships	1. Implement Area 6 project; 2. Investigate another project;	
Endowment	Have more accountability from selected projects	1. Coordinate presentations by projects	

Budget	Have greater transparency, especially concerning club projects/activities	1. Ensure that a budget for a project/activity is submitted before the event and a report is submitted shortly after the event occurs; 2. Coordinate presentations by funded projects: accountability; 3. Use *Square Up program* for quick payments at our events;	
Rotary Foundation	Realize EREY and support Polio Plus Campaign	1. Achieve EREY; 2. Achieve goal or raising $9,500; 3. Implement fundraising activity to support Polio Plus; 4. Incorporate Rotary Minutes into our meetings;	
Vocational Service	Engage this approach anew in our club	1. Make it a part of our strategic plan; 2. Align it with our approach to Membership;	